

Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.
Amounts may be rounded to
whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Amendment (Explain Below)

Report covers period

from 10/19/2014

through 12/31/2014

Date of election if applicable:
(Month, Day, Year)

11/04/2014

Date Stamp

RECEIVED

JAN 30 2015

CONTRA COSTA COUNTY
ELECTIONS

CALIFORNIA FORM 465

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For Official Use Only

1. Committee/Filer Information

COMMITTEE/FILER'S NAME

California Charter Schools Association Advocates Independent Expenditure Committee

STREET ADDRESS (NO P.O. BOX)

455 Capitol Mall, Suite 600

CITY STATE ZIP CODE AREA CODE/PHONE

Sacramento CA 95814 (916) 442-7757

OPTIONAL: FAX / E-MAIL ADDRESS

I.D. NUMBER (If recipient committee)
1339522

Treasurer (If recipient committee)

NAME OF TREASURER

Charles H. Bell, Jr.

MAILING ADDRESS

455 Capitol Mall, Suite 600

CITY STATE ZIP CODE AREA CODE/PHONE

Sacramento CA 95814 (916) 442-7757

OPTIONAL: FAX / E-MAIL ADDRESS

2. Name of Candidate or Measure Supported or Opposed

NAME OF CANDIDATE	OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE	CHECK ONE	
		SUPPORT	OPPOSE
Madeline Kronenberg	School Board: West Contra Costa USD		X
NAME OF BALLOT MEASURE	BALLOT NO./LETTER	JURISDICTION	OPPOSE

3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/20/2014	Behr Communications 1801 Century Park East Los Angeles, CA 90067	Campaign Literature and Mailings	22,417.10	127,051.42
10/22/2014	Jose Legaspi	Campaign Literature and Mailings; Oppose; Madeline Kronenberg; WCCUSD	1,000.00 MEMO Subpayment made through: Behr Communications	
10/22/2014	Continental Colorcraft 1166 West Garvey Avenue Monterey Park, CA 91754	Campaign Literature and Mailings; Oppose; Madeline Kronenberg; WCCUSD	5,889.25 MEMO Subpayment made through: Behr Communications	

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Date of election if applicable: (Month, Day, Year) <u>11/04/2014</u>		

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For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/22/2014	Asendia 701C Ashland Avenue Folcroft, PA 19032	LIT, POS	12,238.99 MEMO Subpayment made through: Behr Communications	
10/21/2014	Behr Communications 1801 Century Park East Los Angeles, CA 90067	T.V. or Cable Airtime and Production Costs	79,151.11	127,051.42
10/21/2014	Joe Rubalcaba 1543 Lucretia Avenue Los Angeles, CA 90026	T.V. or Cable Airtime and Production Costs; Oppose; Madeline Kronenberg; WCCUSD	6,200.00 MEMO Subpayment made through: Behr Communications	
10/21/2014	Formosa Group, LLC 1132 N. Vine Street Hollywood, CA 90038	T.V. or Cable Airtime and Production Costs; Oppose; Madeline Kronenberg; WCCUSD	1,548.75 MEMO Subpayment made through: Behr Communications	
10/21/2014	The Team Companies 901 W. Alameda Avenue, Suite 100 Burbank, CA 91506	T.V. or Cable Airtime and Production Costs; Oppose; Madeline Kronenberg; WCCUSD	1,586.36 MEMO Subpayment made through: Behr Communications	
10/21/2014	NCC Media 123 Mission Street San Francisco, CA 94105	T.V. or Cable Airtime and Production Costs; Oppose; Madeline Kronenberg; WCCUSD	65,601.00 MEMO Subpayment made through: Behr Communications	

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NAME OF FILER California Charter Schools Association Advocates Independent Expenditure Committee	I.D. NUMBER (If recipient com.) 1339522
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4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$ <u>101,568.21</u>
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$ <u>0.00</u>
3. Total independent expenditures made this period (Add Lines 1 + 2.)	TOTAL \$ <u>101,568.21</u>

5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER
Secretary of State
ADDRESS (NO. AND STREET)
1500 11th Street, Suite 495
CITY STATE ZIP CODE
Sacramento CA 95814

2) NAME OF FILING OFFICER
Contra Costa County Clerk's Office
ADDRESS (NO. AND STREET)
546 Jay Street, Suite 200
CITY STATE ZIP CODE
Colusa CA 95932

3) NAME OF FILING OFFICER
ADDRESS (NO. AND STREET)
CITY STATE ZIP CODE

4) NAME OF FILING OFFICER
ADDRESS (NO. AND STREET)
CITY STATE ZIP CODE

6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 01/25/2015
DATE

Executed on _____
DATE

Executed on _____
DATE

Executed on _____
DATE

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT