

# Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.  
Amounts may be rounded to  
whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

<b>Report covers period</b> from <u>01/01/2014</u> through <u>10/18/2014</u> <b>Date of election if applicable:</b> (Month, Day, Year) <u>11/04/2014</u>	<b>Date Stamp</b> <b>RECEIVED</b> APR 27 2015 CONTRA COSTA COUNTY ELECTIONS	<b>CALIFORNIA FORM 465</b> Page <u>1</u> of <u>3</u> For Official Use Only
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**Amendment** (Explain Below)

\_\_\_\_\_  
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## 1. Committee/Filer Information

COMMITTEE/FILER'S NAME  
EDUCATION MATTERS

STREET ADDRESS (NO P.O. BOX)

106 SAN PABLO TOWN CENTER, #193

CITY	STATE	ZIP CODE	AREA CODE/PHONE
SAN PABLO	CA	94806	(925) 227-0707

OPTIONAL: FAX / E-MAIL ADDRESS

I.D. NUMBER (If recipient committee)  
1372949

## Treasurer (If recipient committee)

NAME OF TREASURER

CHRISTINE CASTILLO

MAILING ADDRESS

106 SAN PABLO TOWN CENTER, #193

CITY	STATE	ZIP CODE	AREA CODE/PHONE
SAN PABLO	CA	94806	(925) 227-0707

OPTIONAL: FAX / E-MAIL ADDRESS

## 2. Name of Candidate or Measure Supported or Opposed

CHECK ONE

NAME OF CANDIDATE	OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE	SUPPORT	OPPOSE
VAL CUEVAS	Board of Education: WEST CONTRA COSTA USD	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NAME OF BALLOT MEASURE	BALLOT NO./LETTER	JURISDICTION	OPPOSE

## 3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/08/2014	BEHR COMMUNICATIONS 1801 CENTURY PARK EAST, SUITE 2160 LOS ANGELES, CA 90067	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	22,769.80	30,316.07
10/10/2014	ASENDIA 701C ASHLAND AVENUE FOLCROFT, PA 19032	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD; SEE SCHEDULE G.	12,238.99 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/10/2014	CONTINENTAL COLORCRAFT 1166 WEST GARVEY AVENUE MONTEREY PARK, CA 91754	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD; SEE SCHEDULE G.	5,406.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	

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**Report covers period**

from 01/01/2014

through 10/18/2014

**Date of election if applicable:  
(Month, Day, Year)**

11/04/2014

**Date Stamp**

**CALIFORNIA FORM 465**

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For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/10/2014	LOMAURO DESIGN 2578 SUTTER STREET SAN FRANCISCO, CA 94115	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD; SEE SCHEDULE G.	1,700.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/08/2014	TULCHIN RESEARCH 182 2ND STREET, SUITE 400 SAN FRANCISCO, CA 94105	INDEPENDENT EXPENDITURE OF POLLING FOR VAL CUEVAS FOR SCHOOL BOARD	5,000.00	30,316.07
10/04/2014	CHUCK MCFADDEN 4924 COCHRANE AVENUE OAKLAND, CA 94618	INDEPENDENT EXPENDITURES OF CONSULTING SUPPORTING VALERIE CUEVAS FOR SCHOOL BOARD	500.00	30,316.07
10/18/2014	EDUCATION MATTERS 106 SAN PABLO TOWN CENTER, #193 SAN PABLO, CA 94806	INDEPENDENT EXPENDITURE OF STAFF TIME SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	2,046.27	30,316.07

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SUPPLEMENTAL INDEPENDENT EXPENDITURE

Report covers period		CALIFORNIA FORM <b>465</b>
from	01/01/2014	
through	10/18/2014	Page <u>3</u> of <u>3</u>
NAME OF FILER		I.D. NUMBER (If recipient com.)
EDUCATION MATTERS		1372949

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## 4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$	30,316.07
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$	0.00
3. Total independent expenditures made this period (Add Lines 1 + 2.)	<b>TOTAL \$</b>	<b>30,316.07</b>

## 5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER \_\_\_\_\_

SECRETARY OF STATE

ADDRESS (NO. AND STREET) \_\_\_\_\_

1500 11TH STREET, ROOM 495

CITY STATE ZIP CODE \_\_\_\_\_

SACRAMENTO CA 95814

3) NAME OF FILING OFFICER \_\_\_\_\_

ADDRESS (NO. AND STREET) \_\_\_\_\_

CITY STATE ZIP CODE \_\_\_\_\_

2) NAME OF FILING OFFICER \_\_\_\_\_

ADDRESS (NO. AND STREET) \_\_\_\_\_

CITY STATE ZIP CODE \_\_\_\_\_

4) NAME OF FILING OFFICER \_\_\_\_\_

ADDRESS (NO. AND STREET) \_\_\_\_\_

CITY STATE ZIP CODE \_\_\_\_\_

## 6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is \_\_\_\_\_ of the State of California that the foregoing is true and correct.

Executed on 04/23/2015  
DATE

By \_\_\_\_\_

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE RESPONSIBLE OFFICER OF SPONSOR

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT