

# Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.  
Amounts may be rounded to whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

**Amendment** (Explain Below)

Report covers period  
from 10/19/2014  
through 12/31/2014  
Date of election if applicable:  
(Month, Day, Year)  
11/04/2014

**RECEIVED**  
APR 27 2015  
CONTRA COSTA COUNTY  
ELECTIONS

CALIFORNIA FORM **465**

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## 1. Committee/Filer Information

COMMITTEE/FILER'S NAME  
EDUCATION MATTERS

STREET ADDRESS (NO P.O. BOX)

106 SAN PABLO TOWN CENTER, #193

CITY	STATE	ZIP CODE	AREA CODE/PHONE
SAN PABLO	CA	94806	(925) 227-0707

OPTIONAL: FAX / E-MAIL ADDRESS

I.D. NUMBER (If recipient committee)  
1372949

## Treasurer (If recipient committee)

NAME OF TREASURER

CHRISTINE CASTILLO

MAILING ADDRESS

106 SAN PABLO TOWN CENTER, #193

CITY	STATE	ZIP CODE	AREA CODE/PHONE
SAN PABLO	CA	94806	(925) 227-0707

OPTIONAL: FAX / E-MAIL ADDRESS

## 2. Name of Candidate or Measure Supported or Opposed

CHECK ONE

NAME OF CANDIDATE	OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE	SUPPORT	OPPOSE	
VAL CUEVAS	Board of Education: WEST CONTRA COSTA USD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
NAME OF BALLOT MEASURE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

## 3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

CUMULATIVE TO DATE  
CALENDAR YEAR  
(JAN. 1 - DEC. 31)

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
11/02/2014	PROGRESSIVE CONTACTS VOTER CONTACT SERVICES 2345 S. ALMA SCHOOL ROAD, SUITE 206 GILBERT, AZ 85295	INDEPENDENT EXPENDITURE OF ROBOCALLS SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	265.28	66,394.50
10/24/2014	CHUCK MCFADDEN 4924 COCHRANE AVENUE OAKLAND, CA 94618	INDEPENDENT EXPENDITURE OF CNS SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	425.00	66,394.50
11/04/2014	EDUCATION MATTERS 106 SAN PABLO TOWN CENTER, #193 SAN PABLO, CA 94806	INDEPENDENT EXPENDITURE OF STAFF TIME SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	2,111.24	66,394.50

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For use by an officeholder, candidate, or committee making independent expenditures totaling \$1000 or more in a calendar year to support or oppose a single candidate or a single measure. This form must be filed at the same times and places as the campaign statements filed by the candidate supported or opposed or by a committee primarily formed to support or oppose the measure. A separate form must be filed for each candidate or measure being supported or opposed. This form is filed in addition to any other required campaign statements.

## IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/20/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	1,655.64	66,394.50
10/23/2014	BEHR COMMUNICATIONS 1801 CENTURY PARK EAST, SUITE 2160 LOS ANGELES, CA 90067	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	5,193.56	66,394.50
10/23/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	SEE SCHEDULE G.	14,446.80 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/27/2014	BEHR COMMUNICATIONS 1801 CENTURY PARK EAST, SUITE 2160 LOS ANGELES, CA 90067	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	4,392.55	66,394.50
10/27/2014	JOSE LEGASPI 3222 ATWATER AVENUE LOS ANGELES, CA 90039	INDEPENDENT EXPENDITURE OF LIT SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	900.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/27/2014	CONTINENTAL COLORCRAFT 1166 WEST GARVEY AVENUE MONTEREY PARK, CA 91754	INDEPENDENT EXPENDITURE OF LIT SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	4,182.50 MEMO Subpayment made through: BEHR COMMUNICATIONS	

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DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/27/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	INDEPENDENT EXPENDITURE OF LIT SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	4,773.19 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/28/2014	BEHR COMMUNICATIONS 1801 CENTURY PARK EAST, SUITE 2160 LOS ANGELES, CA 90067	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	18,039.67	66,394.50
10/28/2014	JOSE LEGASPI 3222 ATWATER AVENUE LOS ANGELES, CA 90039	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	500.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/28/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	14,786.69 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/28/2014	TULCHIN RESEARCH 182 2ND STREET, SUITE 400 SAN FRANCISCO, CA 94105	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	2,500.00	66,394.50
10/29/2014	BEHR COMMUNICATIONS 1801 CENTURY PARK EAST, SUITE 2160 LOS ANGELES, CA 90067	INDEPENDENT EXPENDITURE OF LIT SUPPORTING VAL CUEVAS FOR SCHOOL BOARD	1,495.49	66,394.50

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DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
10/30/2014	JOSE LEGASPI 3222 ATWATER AVENUE LOS ANGELES, CA 90039	INDEPENDENT EXPENDITURE SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	1,000.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/30/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	INDEPENDENT EXPENDITURE SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	15,099.72 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/30/2014	JOSE LEGASPI 3222 ATWATER AVENUE LOS ANGELES, CA 90039	INDEPENDENT EXPENDITURE SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	500.00 MEMO Subpayment made through: BEHR COMMUNICATIONS	
10/30/2014	CORNERSTONE PRINTING 423 WASHINGTON STREET, 6TH FLOOR SAN FRANCISCO, CA 94111	INDEPENDENT EXPENDITURE SUPPORTING LIZ BLOCK AND VAL CUEVAS AND OPPOSING MADELYN KRONENBERG FOR SCHOOL BOARD	3,186.93 MEMO Subpayment made through: BEHR COMMUNICATIONS	

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from	10/19/2014	
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		I.D. NUMBER (If recipient com.) 1372949

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NAME OF FILER  
EDUCATION MATTERS

## 4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$	36,078.43
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$	0.00
3. Total independent expenditures made this period (Add Lines 1 + 2.)	<b>TOTAL</b>	\$ 36,078.43

## 5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER  
SECRETARY OF STATE  
ADDRESS (NO. AND STREET)  
1500 11TH STREET, ROOM 495  
CITY STATE ZIP CODE  
SACRAMENTO CA 95814

3) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

2) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

4) NAME OF FILING OFFICER  
ADDRESS (NO. AND STREET)  
CITY STATE ZIP CODE

## 6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 04/23/2015  
DATE

By \_\_\_\_\_  
ER

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT