

## Resources from NPE Conference, October 2017

**Conference Agenda and Speakers:** <https://events.bizzabo.com/NPE17CA/agenda>

### **Conference Videos:**

[https://www.youtube.com/channel/UC1kUKfcErzcj\\_PYpTaRTPYQ/playlists](https://www.youtube.com/channel/UC1kUKfcErzcj_PYpTaRTPYQ/playlists) 2 playlists for NPE Fourth Annual Conference. Videos are available for Keynote speeches and for sessions from the California Track

### **Reporting and Research Organizations, Blogs**

For a kept-current list of relevant research see North Carolina website <https://goo.gl/QSu6ur>, person running it was at the conference

The Progressive Magazine has a panel writing on charters. <http://progressive.org/public-school-shakedown> This link leads to education articles, and provides links to each of their Education Fellows and their individual blogs as well.

### **Academics' blogs:**

Roxana Marachi, San Jose State <https://eduresearcher.com/>

Frank Adamson, Stanford <https://edpolicy.stanford.edu/blogs/adamson>

Julian Vasquez Heilig, Sacramento State <https://cloakinginequity.com/>

### **Follow the Money**

"Outsiders with Deep Pockets," Urban Affairs Review 8/10/16, S. Reckow et al. <http://journals.sagepub.com/doi/abs/10.1177/1078087416663004> "...we illuminate the mechanisms behind the nationalization of education politics and national donor involvement in local campaigns. We show that shared affiliations through education organizations are significantly associated with school board campaign contributions."

Progressive Magazine article on Rocketship <http://progressive.org/public-school-shakedown/betsy-devos-just-gave-12-6-million-grant-to-rocketship-chart/>

<https://littlesis.org/> "We're a grassroots watchdog network connecting the dots between the world's most powerful people and organizations." "A unique resource for investigating cronyism, conflicts of interest, and systemic corruption. An involuntary facebook of the 1%."

## **Charter School Impact on School Districts**

San Diego Unified:

Superintendent Cindy Martin is developing a template re: assessing charters' impact, working w. In the Pub Interest. Martin was at the NPE conference.

<https://www.inthepublicinterest.org/?everything=everything>

San Diego School Board member Richard Barrera:

Board analyzed what would erase the remaining disparity gap, by reducing class size et al. Would cost c. \$3000/student. But resources are going to charters. Would ask of petitioners, why do we need a new school? Not enough slots in the neighborhood? Innovative approach? Etc. But law forbids those considerations. In Calif. we do not get to take whole district health into consideration.

L.A. study 5/16 (sponsored by UTLA, carried out by private Florida firm MGT) shows drain by charters leading to bankruptcy of LAUSD.

<https://www.scribd.com/document/312146246/LAUSD-Charter-School-Effect-Study-050916-1>

See also <https://www.inthepublicinterest.org/category/sectors/education/>

MGT earlier did similar report for Nashville (9/14)

## **Data on Charter School Performance**

Credo reports on charter schools, across the country:

<https://credo.stanford.edu/research-reports.html>

But see also critique of these reports by Julian Vasquez Heilig in NPE Keynote "What We Know about School Privatization"

## **Integration**

NAACP task force rept re: moratorium: 7/17 news report

[https://www.washingtonpost.com/news/answer-sheet/wp/2017/07/26/naACP-report-charter-schools-not-a-substitute-for-traditional-public-schools-and-many-need-reform/?utm\\_term=.7cebeb498503](https://www.washingtonpost.com/news/answer-sheet/wp/2017/07/26/naACP-report-charter-schools-not-a-substitute-for-traditional-public-schools-and-many-need-reform/?utm_term=.7cebeb498503)

Link to actual report is on this page <http://www.naACP.org/campaigns/naACP-plan-action-charter-schools/>

**Nikole Hannah-Jones:** See her keynote talk at the conference. My [e.b.] notes of her talk are long, and contain lots of ideas and resource links. Excerpt:

The progressive embrace of market principles & individual choice was a setup for charters to move in. Individual rather than the public good. Must reclaim moral message. By definition, an advantage comes at expense of someone else. This normalizes a two-tiered system and upholds inequality. See piece of Jones's after DeVos appt. on this <https://www.nytimes.com/2017/02/21/magazine/have-we-lost-sight-of-the-promise-of->

[public-schools.html? r=0](#)

We know the one reform that works: integration. Why isn't it used? She tries to show that it didn't fail, but rather was never applied. "The fight for public schools must be a fight for integration. Period." **BOTTOM LINE OF HER TALK.**

"We can't say we want equal educational opportunity for all kids and then fight to advantage our own. If you're worried about sacrificing your kid, whose do you want to sacrifice instead?"

[For a link to all Hannah-Jones' articles for the New York Times:](#)

<https://www.nytimes.com/interactive/2017/10/11/magazine/11nikole.html? r=0>

## **International**

Sylvain Aubrey, French Kenya guy, Global Initiative <http://globalinitiative-escr.org/about-us/staff/>. <Http://bit.ly/privatisationproject>  
<http://globalinitiative-escr.org/advocacy/privatization-in-education-research-initiative/international-advocacy-on-privatisation-in-education/>

See their Human Rights Guiding Principles on State Obligations Regarding Private Schools

Book: "[Global Education Reform: How Privatization and Public Investment Influence Education Outcomes.](#)" Studies of 6 different countries by Frank Adamson and others.

Infographics, videos and reports at <https://edpolicy.stanford.edu/GlobalEdReform>

Also see Frank Adamson's blog <https://edpolicy.stanford.edu/blogs/adamson> , and video of his presentation in keynote panel "What We Know about School Privatization".

## **Legal Action**

<http://www.publicadvocates.org/?s=education> have been part of a lot of good lawsuits re: public ed, news on these is at this link.

## **Legislative Action**

<https://stateinnovation.org/> Group that counters ALEC. Has ed component. Website statement: "We support state legislators who seek to strengthen our democracy, fight for working families, defend civil rights and liberties, and protect the environment. We do this through training, emphasizing leadership development, amplifying legislators' voices, and forging strategic alliances between our legislative network and grassroots movements."

ACCE Action leads ReFund California, a coalition of more than thirty organizations working to reverse the disinvestment in public institutions over the past 40 years, with cuts to health, human services and public education. They have assisted in community school projects in L.A., among many other efforts.

[http://www.acceaction.org/refund\\_ca](http://www.acceaction.org/refund_ca)

## **The Realtor Project**

Pasadena filmmaker [dawncarsonokeeffe@gmail.com](mailto:dawncarsonokeeffe@gmail.com) and other Pasadena advocates undertook an elaborate project with realtors and schools to change realtors' negative perceptions.

They have a tool for talking with realtors, and PowerPoint presentation they can share. Description is at <http://www.scpr.org/news/2017/04/25/70900/pasadena-schools-turn-realtors-into-allies/>

See lots of pro-school films some of the advocates have done: <http://gopublicproject.org/>

Dawn can send PPT of “15 things you may not know about Pasadena USD.” They met first w. owner-brokers, asked Q's of them, asked for influencers w/ in the office, then put together an action plan, met again w. realtors and talked about resources, not just Zillow. Created website just for them w. four monthly links, onesheets school profiles, school tours, which are now given almost weekly by principals, link to district boundaries, link to list of parent ambassadors at each school who were already there. Did a “Realtors Read Across America/Pasadena” to involve them in the schools.

## **California**

See PowerPoint from Educators for Democratic Schools, Oakland (Elinor has a copy)

From Calif. rump session: Public Advocates education group member Angelica Jongco [see “People” below] recommends <http://www.parentactionnet.org>, Bay Area Plan – active re: education in Oakland (see 11/3/17 entry by member who attended NPE conf <http://www.parentactionnet.org/bay-area-plan-november-newsletter/>). Angelica also recommends <http://caljustice.org> Californians for Justice.

Anaheim Union High School District Superintendent Michael Matsuda discussed two of their high schools that have grants for the California Democracy School Project. They will implement two more this school year.

<https://www.lacoe.edu/CurriculumInstruction/HistorySocialScience/CaliforniaDemocracySchool.aspx>

Anaheim doesn't seem to have this on their website, but a Google search will bring up lots of websites and stories of LA schools that are in the program.

See also Matsuda's interesting bio <https://cpri.uci.edu/leadership/executive-committee/michael-matsuda-bio/>

## **People**

### **Angelica Jongco**

<http://www.publicadvocates.org/team/angelica-jongco/> is in their education group, interested especially in LCAP and LCFF and how to talk budget with communities.

## **Philadelphia, Parents United for Public Education**

<https://parentsunitedphila.com/>

**NEA, Eric Lotke** <https://ericlotke.com/quick-bio/>

Notes the huge amt of \$\$ in pub ed that corps are after. And they want regardless to kill unions. Thinks we should change the debate from kids to these big corporations because that's what we're talking about. "They say charter, we say, who gets the money?" Go on offense. Get accountability, transparency. Make them argue against FOIA, open board meetings, etc.

**Mike Hutchinson** (Oakland, ran unsuccessfully for Board in '12 & '16) We have to say, "We aren't going to let you buy our school district." We should develop our own model legislation, as ALEC does. (see Legislation, above)

### **Tools for community outreach:**

<https://mediamobilizing.org/category/public-schools/>

"Fair Process: Managing in the Knowledge Economy." W. Chan Kim & Renee Mauborgne, Harvard Business Review 1/03 <https://hbr.org/2003/01/fair-process-managing-in-the-knowledge-economy>

Peter Block, Six Conversations: <http://www.designedlearning.com/about-designed-learning/articles-2/six-conversations-matter/> [Block's company] and [www.peterblock.com/\\_assets/downloads/Civic.pdf](http://www.peterblock.com/_assets/downloads/Civic.pdf), Civic Engagement and the Restoration of Community: Changing the Nature of the Conversation (26 pp., and nice.

### **Community Schools as a Bulwark against Privatization**

Definition of Community wrap-around schools, and continuing advocacy project:

<https://populardemocracy.org/campaign/advocating-community-schools>

Recommended book: *Democracy in Chains The Deep History of the Radical Right's Stealth Plan for America* by Nancy MacLean, 2017. [FYI, there's a giant attack on her & book mostly by the right, see Chron. of Higher Ed piece re: that [https://www.chronicle.com/article/A-New-History-of-the-Right-Has/240700?cid=wsinglestory\\_hp\\_1](https://www.chronicle.com/article/A-New-History-of-the-Right-Has/240700?cid=wsinglestory_hp_1)]